



# EE2G1 project management and professional practice

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## Course Overview

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<http://www.eee.bham.ac.uk/cooken/>

Electronic, Electrical & Computer Engineering  
School of Engineering  
The University of Birmingham



## Aim & objectives

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### **Learning objectives:**

- **Understand project management and systems engineering**

### **□ Content:**

- **Course introduction, project examples, lifecycles, statement of works.**



# Introduction

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This course will teach you project management from a systems engineering perspective. We will study:

- Requirements Engineering
- Quality and process
- System viewpoints and decomposition
- Project Management
- Cost Management
- Risk Management
- Ethics and Conduct



# Project Management

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- “A project is a temporary endeavour undertaken to create a unique product, service or result” – PMBOK
- “Project Management is the application of knowledge, skills, tools and techniques to project activities to meet project requirements”



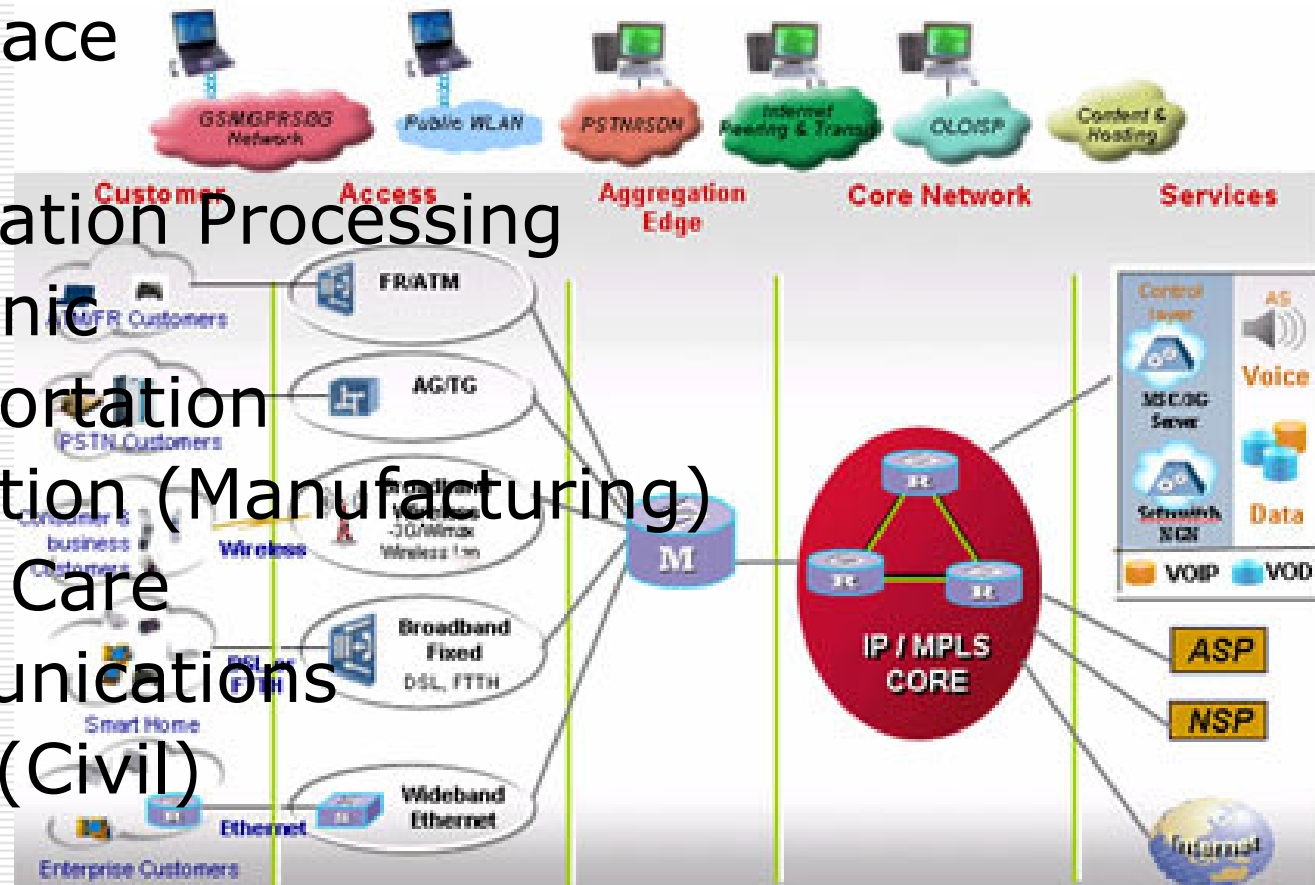
# Systems Engineering

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- “An interdisciplinary approach to evolve and verify an integrated and life-cycle balanced set of system, people, product and process solutions.” – EIA/IS 632
- Areas of emphasis
  - Top down approach
  - Life-cycle orientation
  - Definition of system requirements
  - Interdisciplinary

# System examples

- Aerospace
- Power
- Information Processing
- Electronic
- Transportation
- Production (Manufacturing)
- Health Care
- Communications
- Urban (Civil)





# Professional Practice

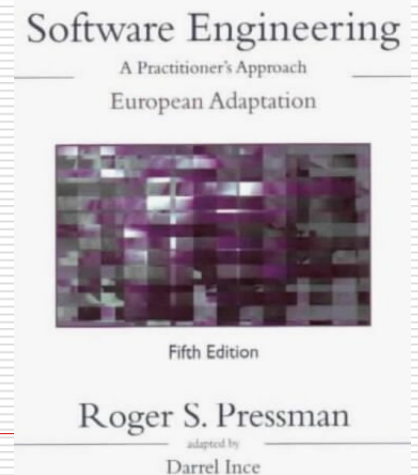
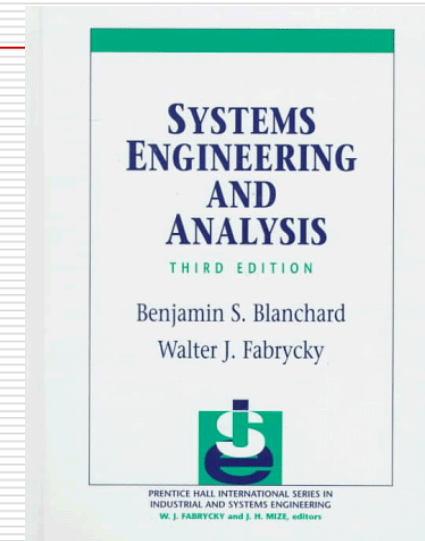
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- Engineering involves wider responsibilities than simply the application of technical skills.
- Engineers must behave in an honest and ethically responsible way if they are to be respected as professionals.
- Ethical behaviour is more than simply upholding the law.

# Key Texts

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- ❑ BS Blanchard & WJ Fabrycky, *Systems Engineering and Analysis*, Prentice Hall, 2005.
- ❑ A Guide to the Project Management Body of Knowledge (PMBOK Guide) Third Edition, Project Management Institute, 2004
- ❑ Ian Sommerville, *Software Engineering* 7th Edition, 2005







# Course Materials

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- Distributed in the lecture
  
- Notes and supporting material will be available on webCT

<b>Week</b>	<b>When</b>	<b>Lecture</b>
<b>1</b>	Fri 3/10/07 12pm	Introduction
<b>2</b>	Mon 6/10/07 11am	Requirements Engineering
<b>2</b>	Fri 10/10/07 12pm	Quality and Process
<b>3</b>	Mon 13/10/07 11am	Viewpoints and Decomposition
<b>3</b>	Fri 17/10/07 12pm	Project Management
<b>4</b>	Mon 20/10/07 11am	Advanced Project Management
<b>4</b>	Fri 24/10/07 12pm	Cost Management
<b>5</b>	Mon 27/10/07 11am	Risk Management
<b>6</b>	Mon 3/11/07 11am	Risk Management
<b>7</b>	Mon 10/11/07 11am	Ethics and Conduct
<b>8</b>	<b>Mon 17/11/07 11am</b>	<b>EE2G2 Introduction (Dr Clive Roberts)</b>
<b>9</b>	Mon 24/11/07 11am	Drop-in clinic – coursework
<b>10</b>	<b>Mon 1/12/07 11am</b>	<b>Course hand-in / Class Test Brief</b>
<b>11</b>	Mon 8/12/07 11am	<b>NO LECTURE</b>



# Timetable

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- Two lectures in weeks 2,3 and 4
- There will be no lecture in week 11
- But you will be expected to...
  - Revise for the class test



# Coursework

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- Coursework will account for 60% of the course's marks
- You are expected to carry out the coursework in parallel with the lecture course
- The Submission date is 12pm Monday 1<sup>st</sup> December (week 10)
- In the Lecture



# Examination

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There is no exam!!!



# Class Test

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- But there is a 1½ hour class test
- It will be during Week 1 of the Spring Term (venue and time to be decided)
- This will account for 40% of the course's marks



# Effort

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- A 10 credit module is 100 hours of study
  - 15 hours attending lectures and class test
  - 15 hours self study preparing for lectures
  - 50 hours completing the coursework
  - 20 hours revising for the class test



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Some Project examples.....



# Channel Tunnel

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- The original project budget was £4.8bn, the final cost was £10bn
- £5.2bn over budget



# Millennium Dome

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- ❑ The original project budget was £400m, the final cost was over £600m
- ❑ Around £200m over budget

# Scottish Parliament Building

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- ❑ The original project budget was £40m, the final cost will be around £195m
- ❑ Around £155m over budget
- ❑ Managers admitted they have no idea what the project will cost!!





# Wembley Stadium



- ❑ Estimated 1995  
£400M
- ❑ Estimated 2001 :  
£660M
- ❑ Actual Cost  
£900M+

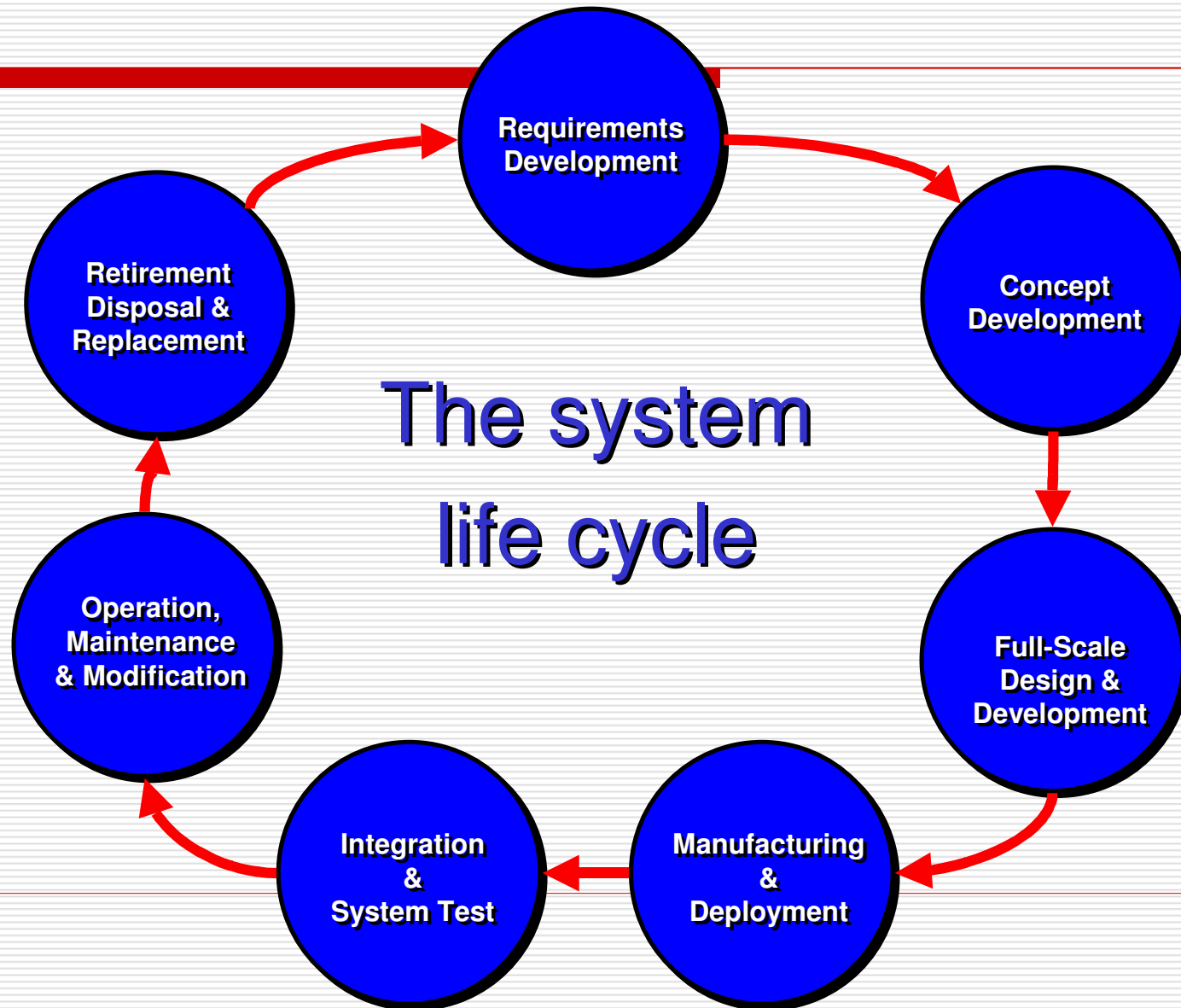




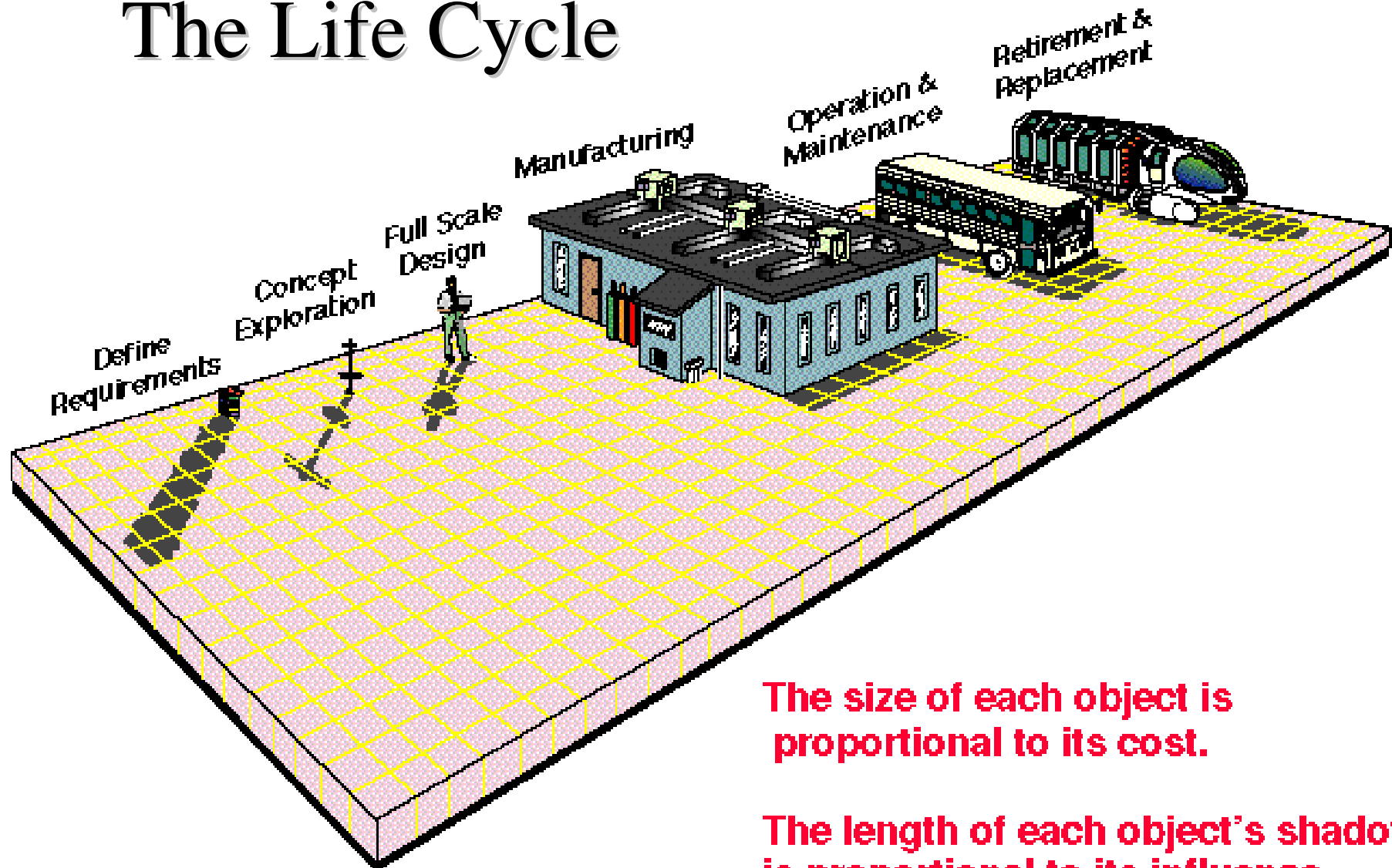
# System lifecycle

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- ❑ Splits the project into sequential phases with some form of information/component handoff between phases
- ❑ There is “no one size fits all” system lifecycle
- ❑ Some popular models...



# The Life Cycle

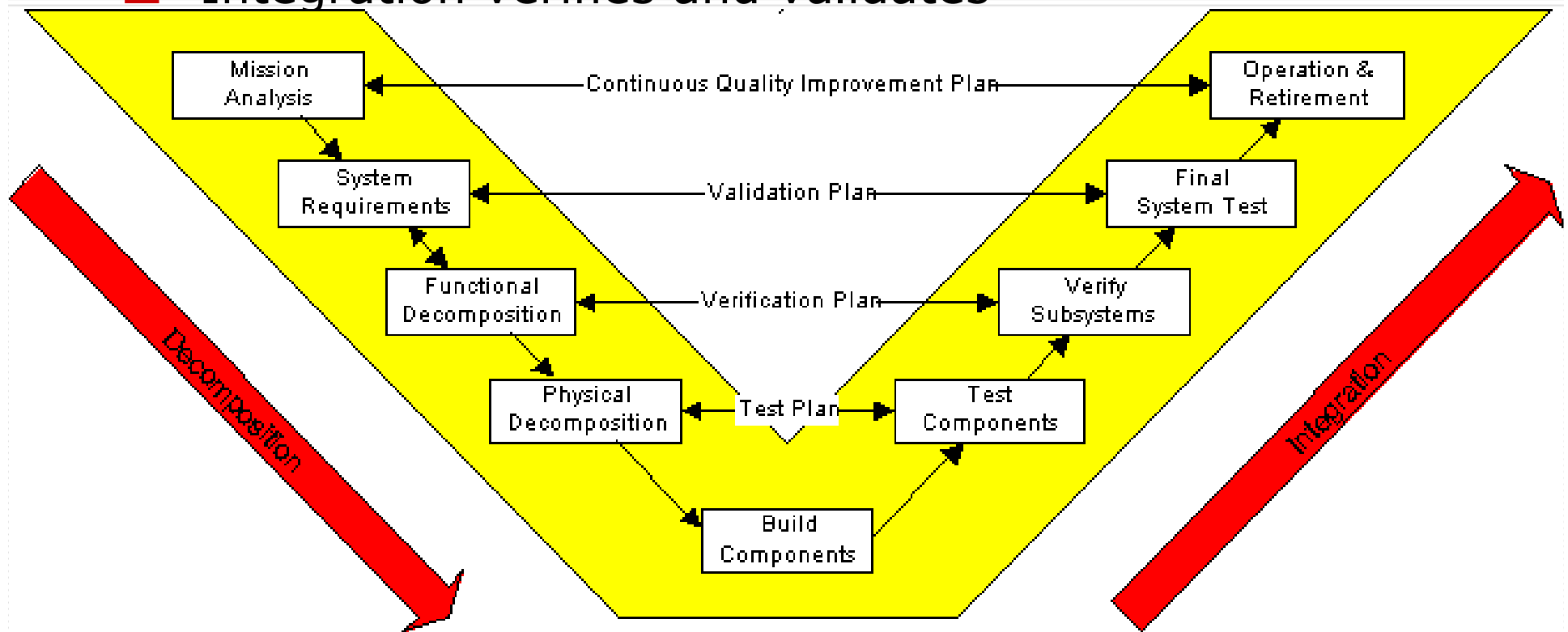


**The size of each object is proportional to its cost.**

**The length of each object's shadow is proportional to its influence.**

# 'Vee' Process Model

- Decomposition resolve architecture
- Integration verifies and validates

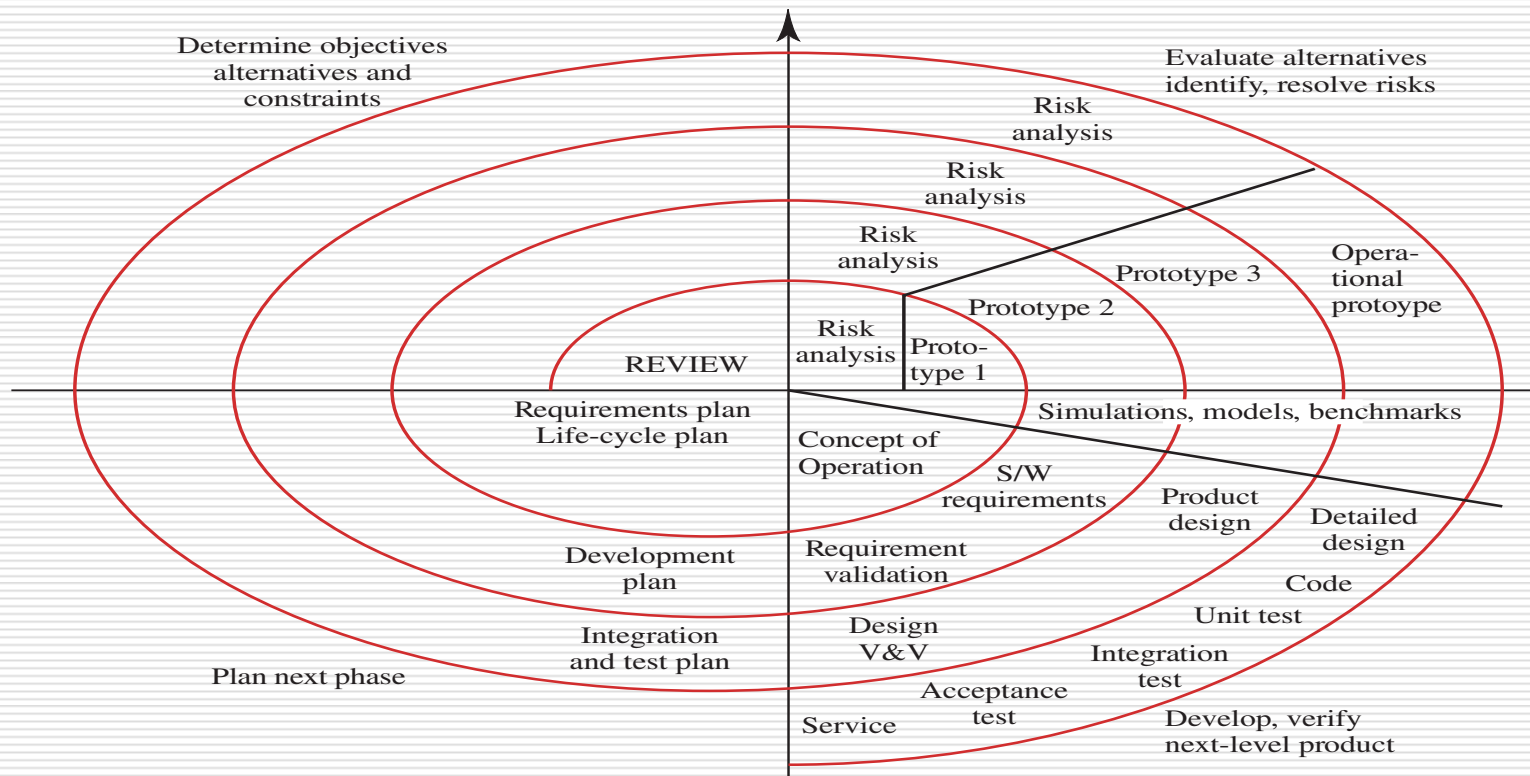






# Spiral Model

□ Risk driven, iterative approach





# Typical System Attributes

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- Simple mission or function
  - Complex
  - Collection of interactive small systems
  - Interaction with other systems
  - Multiple discipline understanding
  - Multiple viewpoints
  - Inputs and outputs
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# Why is this course important?

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- ❑ 5 out of 8 project failures are due to incomplete requirements
  - ❑ 3 out of 8 project failures are due to bad management and organisation
  - ❑ 0 out of 8 project failures are due to technological inadequacies
  
  - ❑ Good Project management and Systems engineering will reduce project failure!
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# Course Work: Project Quality plan

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# Project Quality Plan

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- Sets out the desired project/system/product qualities and how these are assessed
- The Structure varies but most include
  - Introduction – scope of work and requirements
  - Project Plan
  - Project Processes;
  - Quality goals;
  - Risks and risk management.
- Quality plans should be short, succinct documents
  - If they are too long, no-one will read them.
  - Check WebCT for an example real-life quality plans



# Choose a subproject

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- Write a quality plan for part of the New Street Gateway project.
- Suggested areas (choose 1):
  - Buildings
  - Infrastructure
  - Components:



# Weeks 1 /2 Lectures

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- **Section 1 – Introduction (20%)**
- 1.1 Statement of work: Project mission statement, scope and project boundary:
- 1.2 Stakeholder identification and needs
- 1.3 System requirements breakdown and standards conformance.



# Weeks 2/3/4 Lectures

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- ❑ **Section 2 – Project Management (40%)**
- ❑ 2.1 Work breakdown structure
- ❑ 2.2 Project Process Model
- ❑ 2.3 PERT Network and the probability of project success
- ❑ 2.4 Project cost estimation breakdown and planned value projection





# Week 6/7 Lectures

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- Section 3 – Risk Management (40%)**
- 3.1 Risk Matrix
- 3.2 HAZOP Analysis
- 3.3 FTA Analysis
- 3.4 FMECA Analysis



# Quality Plan – Statement of work

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- ❑ What will be done, for whom and how do we do it?
- ❑ E.g. “This project is to implement the communications infrastructure around the New Street Gateway. The infrastructure will serve media, security and operations. This is to be achieved by a combination of wireless and optical fibre transmission to several network routing hubs with connections to external networks”



# Statement of work(2)

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- Project Objectives – the end results
- Must be
  - Specific
  - Measurable
  - Attainable
  - Realistic
  - Time-Limited
- E.g. "The objective is to implement the infrastructure for March 2007."



# Stakeholder identification

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- Individuals and organizations actively involved in the project
- AND individuals and organisations whose interests are affected.
- key stakeholders:
  - Project Manager and project team
  - Customer
  - Sponsors
  - Influencers



## Summary

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- ❑ Project management is realising project requirements
- ❑ Systems engineering skills and techniques can be used
- ❑ The Quality Project plan captures the information that specifies a project